

Name: Clare Il'Giovine, BA

Project Role: Communication Strategist

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Personal Statement: I have been in marketing and communications for the past 5 years. I am the Communication Strategist for Duke in the Division of General Internal Medicine and a passionate believer in the power of strategic, measurable marketing and communication. I'm irresistibly drawn to truth, vision and momentum and savor the challenge of crafting messages that create connection and inspire action.

Hobbies/Interests: Being outdoors; hiking; watching and playing sports; photography and videography; cooking; spending time with family and friends

Why this project is important to me: This project is a great collaboration and resource and I want to help spread the word to kidney patients and their families in order to help them become more informed about the disease and make the best decisions for themselves.