

**Name:** George Jackson, PhD

**Project Role:** Co-Investigator

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**Personal Statement:** I am a healthcare epidemiologist with a background in health administration and implementation science. I am an associate professor in the Duke Division of General Internal Medicine and a research health scientist and leader of the implementation science lab/core in the VA Center for Health Services Research in Primary care at the Durham Veterans Affairs Medical Center. My research focuses on how the structure and processes of primary and specialty care impacts chronic illness outcomes, especially for diabetes, hypertension, and cancer. Our groups develop and evaluate programs aimed at utilizing teams of clinicians and patients who collaborate with the goal of preventing or better managing disease. Examples include: 1) titrating the intensity of disease management for patients with hypertension to match resources to the clinical needs of patients, 2) examining the impact of the roles of nurse practitioners, physician assistants, and physicians on the diabetes outcomes, and 3) implementing enhanced programs for cancer screening.

**Hobbies/Interests:** Chasing my 3 and a half year old twins; watching college basketball.

**Why this project is important to me:** I am very interested in how to enhance proactive care planning with the goal of providing patient centered care within the structures of integrated delivery systems. I strongly believe that this is key to putting patient needs at the center of the goals of healthcare.